

OETA SOCIAL MEDIA CALENDAR: January 8-14, 2017

|                  | 7 a.m.     | 8 a.m.        | 9 a.m.             | 10 a.m.                | 11 a.m. | 12 p.m.   | 1 p.m.        | 2 p.m.           | 3 p.m. | 4 p.m.       | 5 p.m. | 6 p.m.           | 7 p.m.                 | 8 p.m.                   | 9 p.m.               |
|------------------|------------|---------------|--------------------|------------------------|---------|-----------|---------------|------------------|--------|--------------|--------|------------------|------------------------|--------------------------|----------------------|
| <b>SUNDAY</b>    |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| Facebook         | Daily Post |               |                    |                        |         |           |               |                  |        |              |        |                  | Kids Changes           |                          |                      |
| Twitter          |            |               |                    | Bowie                  |         | Sherlock  |               |                  |        | Kids Changes |        |                  |                        | Mercy Street - Charlotte |                      |
| Instagram        |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| <b>MONDAY</b>    |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| Facebook         |            |               | Digital Innovators |                        |         |           |               |                  |        |              |        |                  |                        | American Experience      |                      |
| Twitter          |            |               |                    | Kids Changes           |         |           |               | Independent Lens |        |              |        | PBS Food         |                        |                          |                      |
| Instagram        |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| <b>TUESDAY</b>   |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| Facebook         |            | LearningMedia |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          | Mercy Street - Allan |
| Twitter          |            |               |                    | American Experience    |         |           | LearningMedia |                  |        |              |        |                  |                        |                          | Bowie                |
| Instagram        |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| <b>WEDNESDAY</b> |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| Facebook         | Daily Post |               |                    |                        |         |           |               |                  |        |              |        |                  |                        | Mercy Street- Lisette    |                      |
| Twitter          |            |               |                    |                        | Nature  |           |               |                  |        |              |        |                  |                        | Digital Innovators       |                      |
| Instagram        |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| <b>THURSDAY</b>  |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| Facebook         |            |               | Video Portal       |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| Twitter          |            |               |                    | Back in Time           |         |           | Video Portal  |                  |        |              |        | YouTube - Nature |                        |                          | Writers Fairs        |
| Instagram        |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| <b>FRIDAY</b>    |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| Facebook         |            | Writers Fairs |                    |                        |         |           |               |                  |        |              |        |                  | YouTube - Mercy Street |                          |                      |
| Twitter          |            |               |                    |                        |         | Bel Canto |               |                  |        | ONR          |        |                  |                        |                          |                      |
| Instagram        |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| <b>SATURDAY</b>  |            |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          |                      |
| Facebook         | Daily Post |               |                    |                        |         |           |               |                  |        |              |        |                  |                        |                          | YouTube - Nature     |
| Twitter          |            |               |                    | Mercy Street - Clayton |         |           | YouTube       |                  |        | Movie Club   |        |                  |                        |                          |                      |
| Instagram        |            |               |                    |                        |         |           |               | Movie Club       |        |              |        |                  |                        |                          |                      |